open-fair inclu-sive



#### Urban entanglements

3rd annual conference Institute of Network Society: Panel 3: Intelligent Organs

> 21-11-2018, Hangzhou Chris Julien, Research Director Waag



'Making technology & society more open, fair and inclusive.'

An independent research institution founded in 1994.

60 employees, a total of circa 150 associated researchers and makers annually.

Ethos based on hacker/maker culture, artistic collaboration and activism.

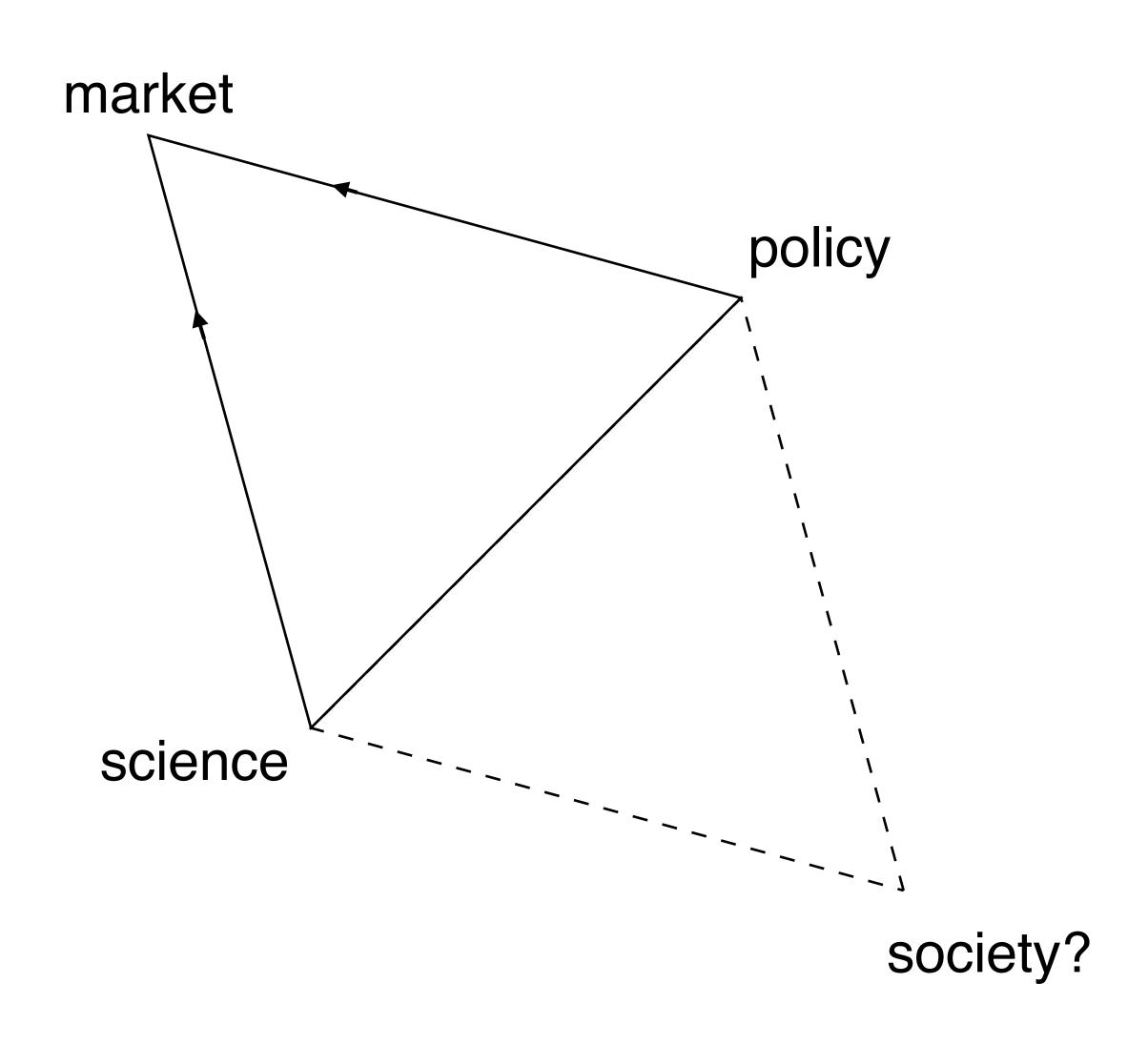


d'oude S'Antonies poort teamsterdam

1. innovation schema

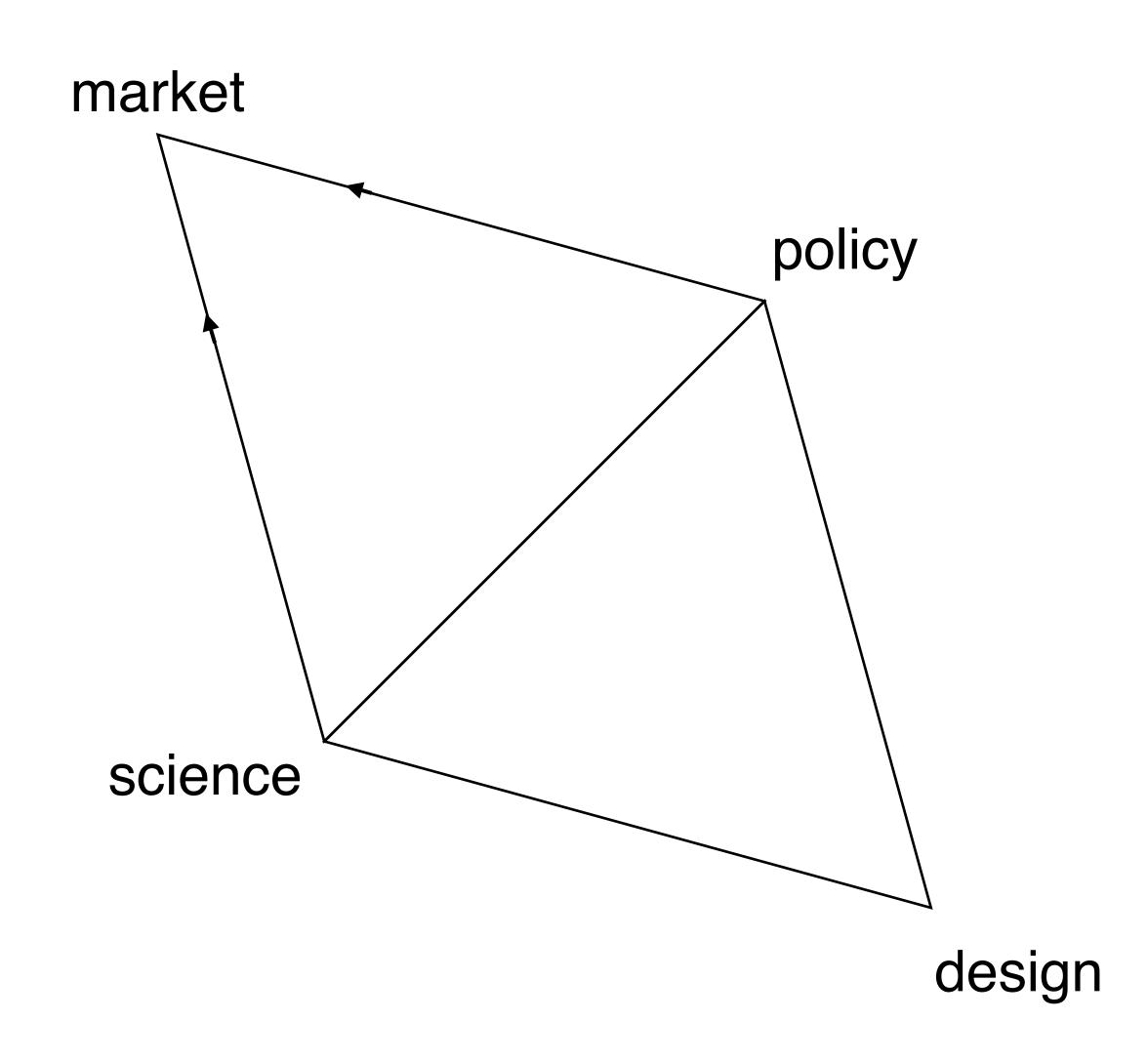


## innovation schema





## innovation schema

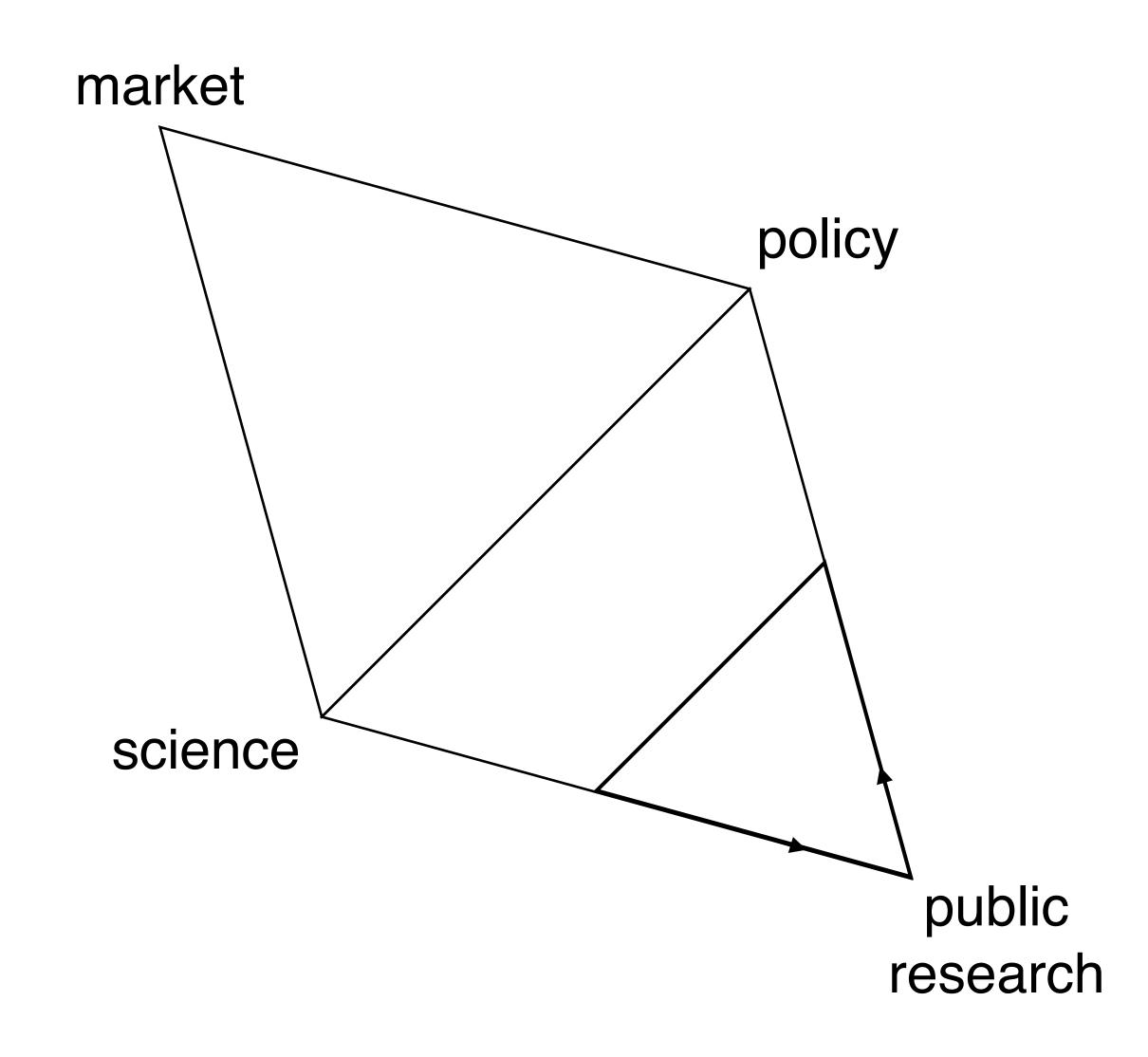


"The city is defined in part by how people witness each other, reflect on events and have shared authorship in decision making. Design can shape such processes, is plural and inclusive, which is why it has a new and major role in the

— Caroline Nevejan, Chief Science Officer Amsterdam (2018)

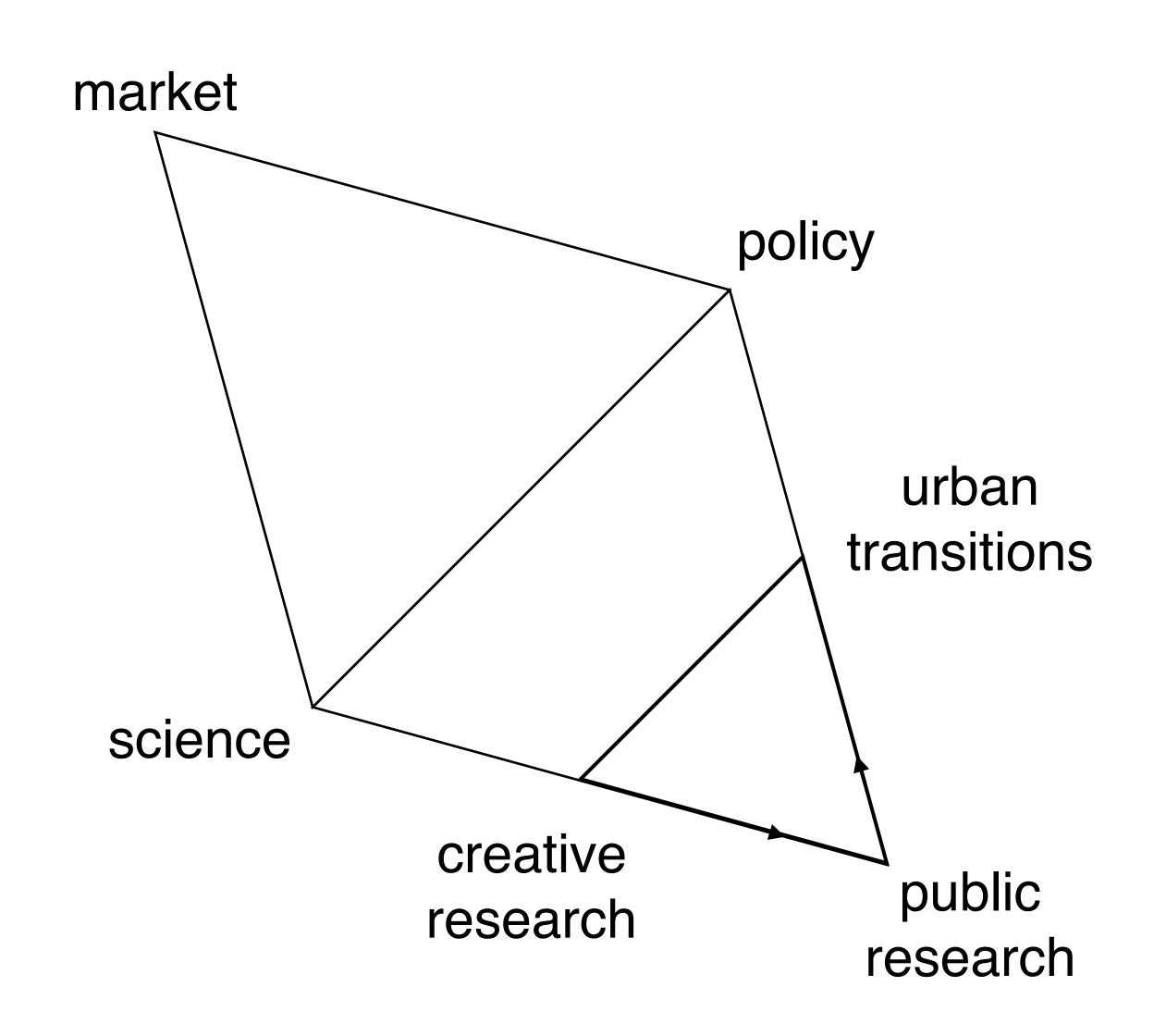


## innovation schema

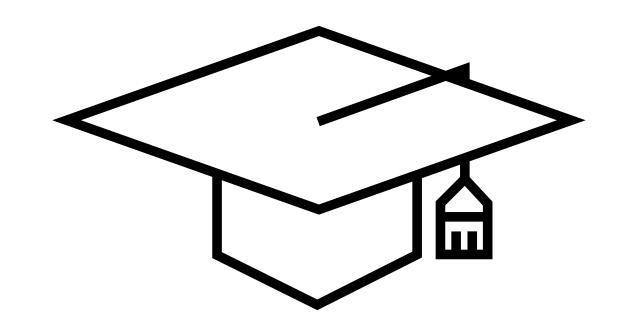




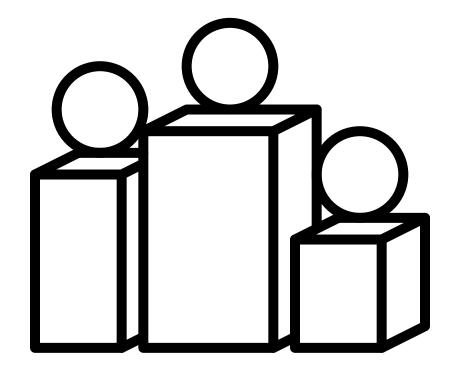
## innovation schema



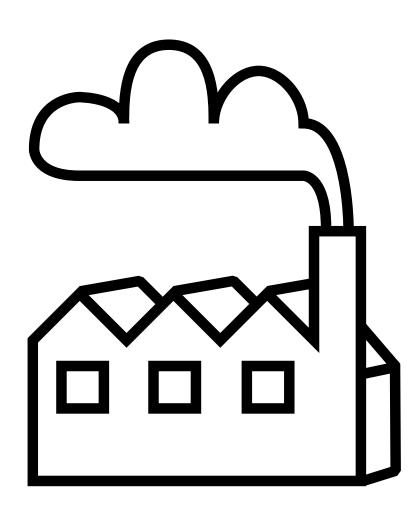




academic research matters of fact

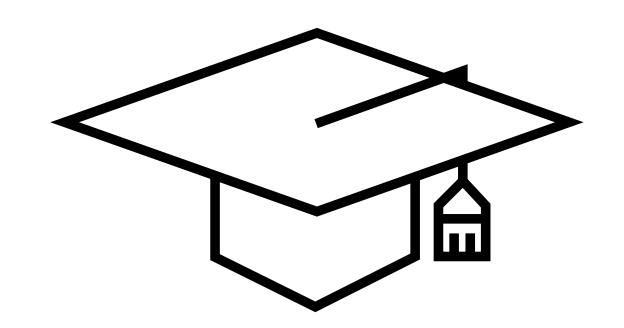


public research matters of concern



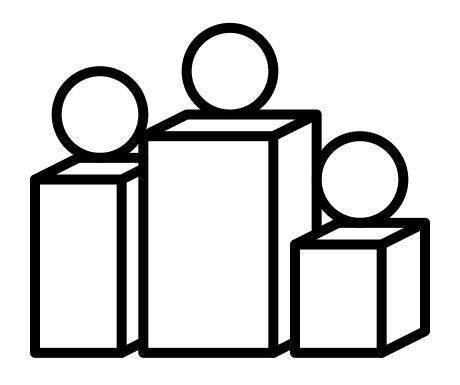
industry research matters of interest





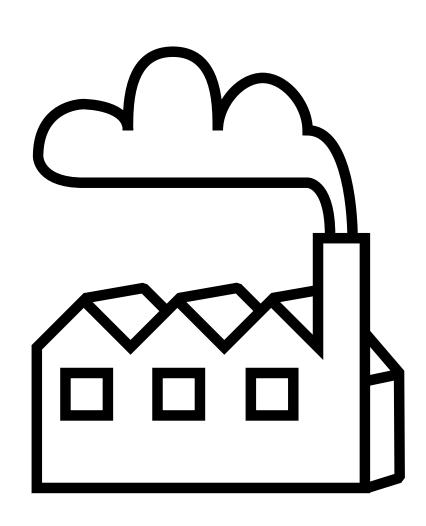
academic research matters of fact

Disciplinary heritage
Scientific community
Scientific questions
Objectivity framing
Peer review/falsification



public research matters of concern

Interdisciplinary approach
Society as research community
Ethical questions
Cultural framing
Societal relevance of outcomes

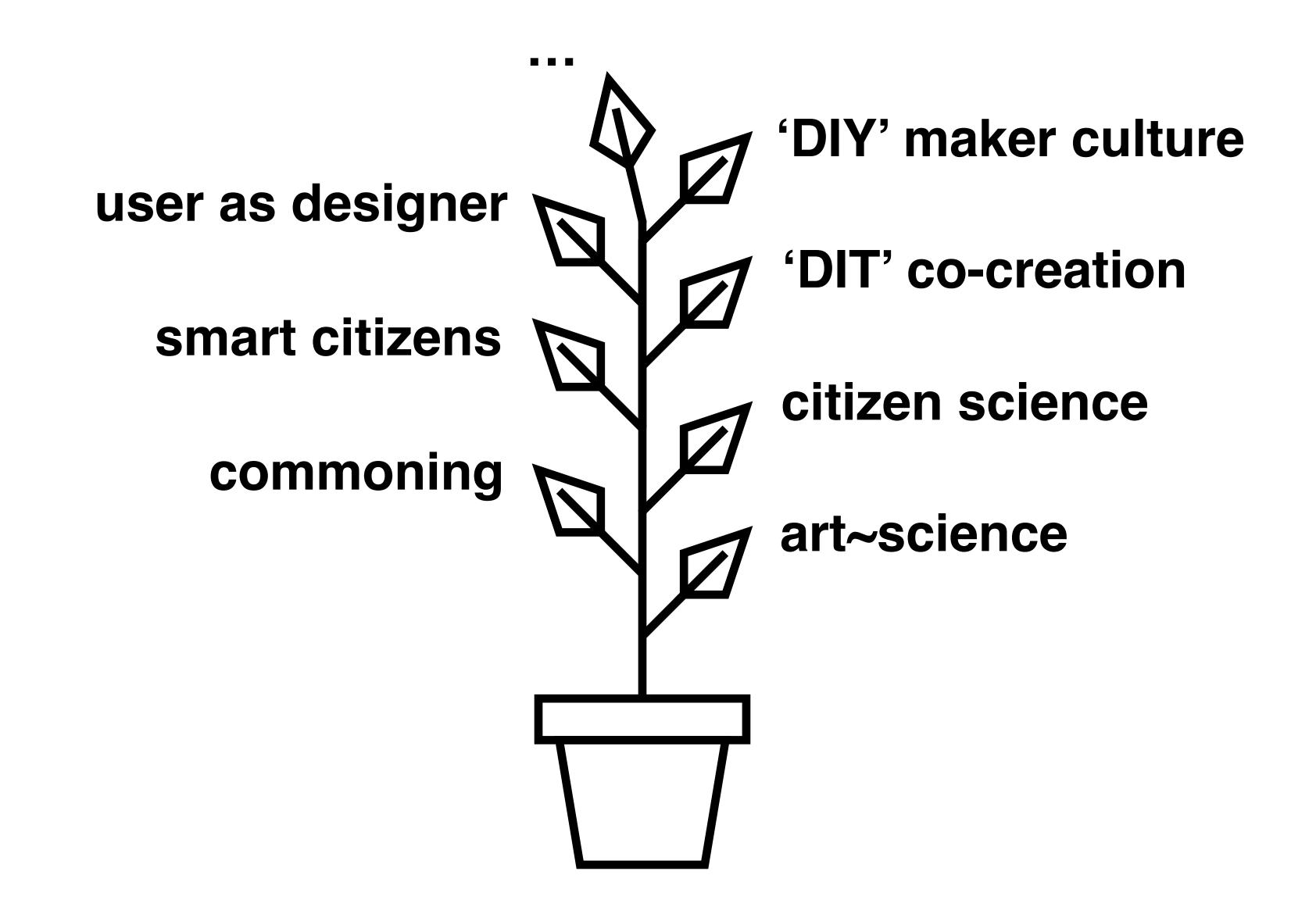


#### industry research matters of interest

Solutionist approach
Market validation
Entrepreneurial questions
Utilitarian framing
Commercial viability



### public research - practices



2. urban entanglements



#### installing subjectivity

the city as a networked machine



"A thoroughly heterogeneous set consisting of discourses, institutions, architectural forms, regulatory decisions, laws, administrative measures, scientific statements, philosophical, moral and philanthropic propositions ... The apparatus itself is the network that can be established between these elements."

— Michel Foucault, in an interview, 1977



#### installing subjectivity

installing the urban subject



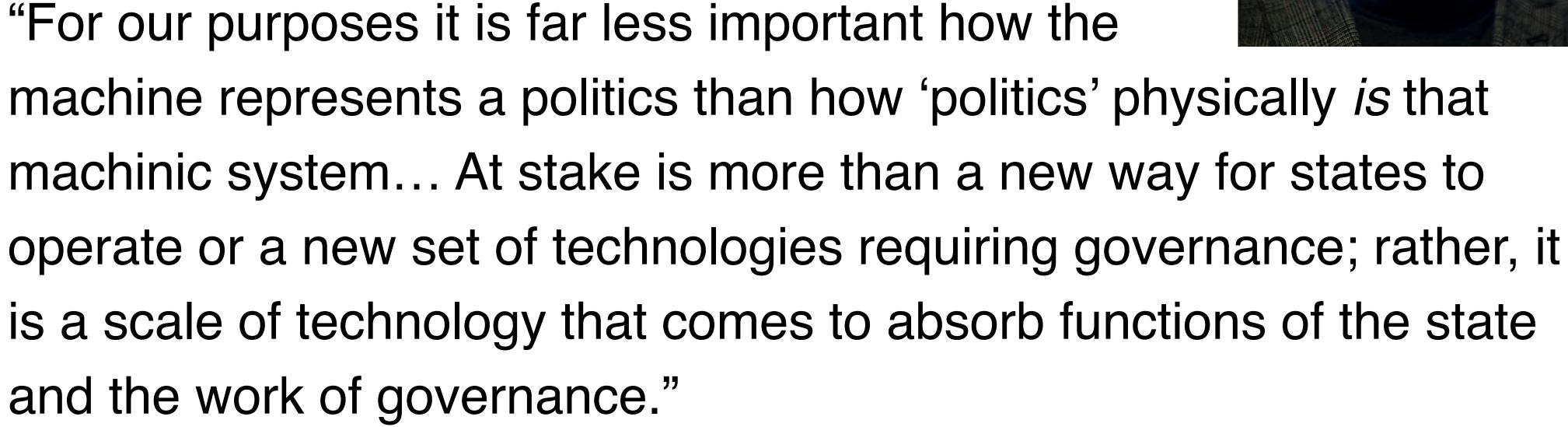
"What was new, in the eighteenth century, was that ... the disciplines crossed a 'technological' threshold. First the hospital, then the school, then, later, the workshop ... became apparatuses such that any mechanism of objectification could be used in them as an instrument of subjection."

— Michel Foucault, Discipline and Punish, 1977



#### unpacking the stack

state in the machine



- Benjamin Bratton, the Stack, 2017





### unpacking the stack

software subjection

For any grid, the reversible interfacial surface of the urban fabric can produce a durable *User* subject because it also by definition is a potential technology of capture and control ... In software, the design of a program both enables and configures the quality of a *User's* agency in relation to particular hardware and sets of actions that might be taken with it. "

- Benjamin Bratton, the Stack, 2017



#### entangled phenomena

meta position



'Technology is not neutral. We're inside of what we make, and it's inside of us. We're living in a world of connections—and it matters which ones get made and unmade.'

Donna Haraway, Cyborg Manifesto



#### entangled phenomena





"Apparatuses are the material conditions of possibility and impossibility of mattering; they enact what matters and what is excluded from mattering. Apparatuses enact agential cuts that produce determinate boundaries and properties of 'entities' within phenomena."

- Karen Barad, Meeting the Universe Halfway, 2007

3. intelligent organs



Making Sense: participatory sensing

By collectively measuring and making sense of our environmer citizens can become aware of how they affect the ecosystem and be inspired to adopt more sustainable behaviour.



## A NEW APPROACH TO CITIZEN SCIENCE

Co-creating technology for change with concerned communities



Amsterdam Sounds: participatory sensing

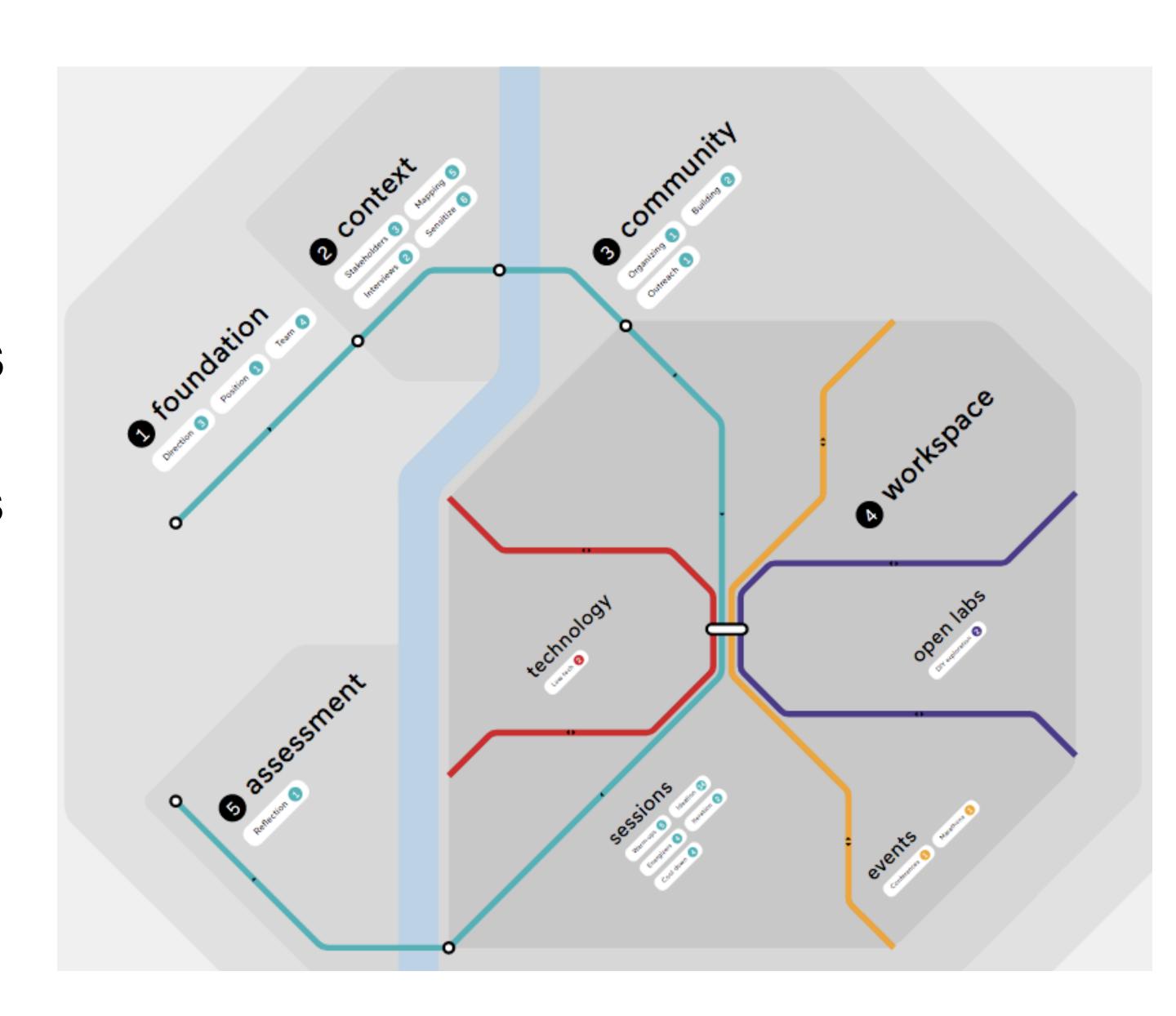
Setting up a citizens' measuring network for sound to combat sound pollution with the CTO and Ombudsman of Amsterdam.





# Co-creation navigator: creating research communities

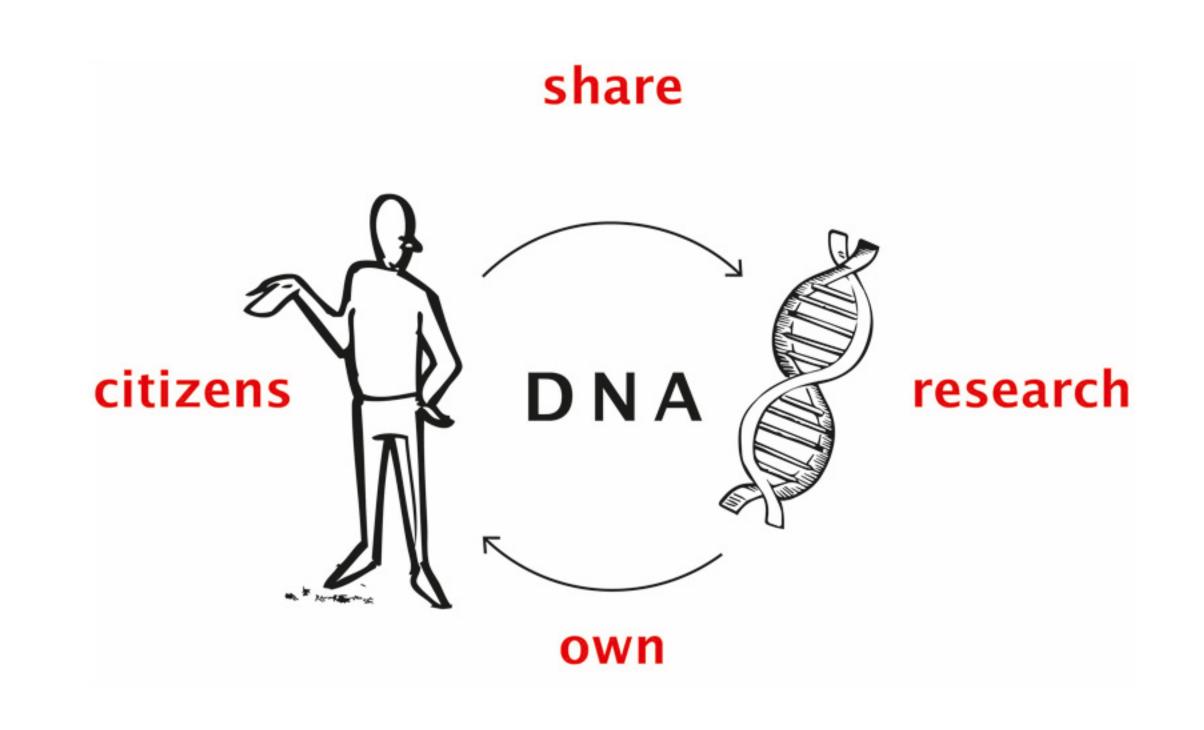
A toolkit that guides practitioners through the steps of co-creation, from preparation to execution, using diverse methods from Waag and others.





Gene.coop: cooperative genetic database

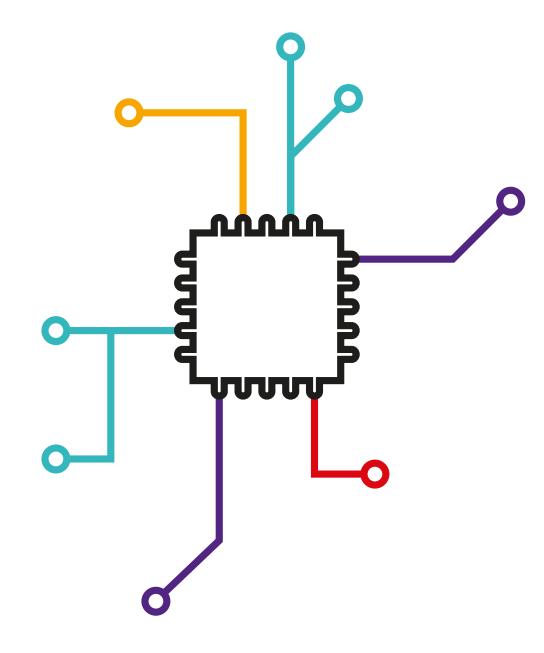
Gene.coop is a cooperative in which your DNA is stored and only made available to third parties under conditions determined by you.





Al for Society: understanding bias as culture

Collaborative research between artists and scientists into creative and civic use-cases for Al.





Thank you.

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